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New Study Finds Nearly Half of All U.S. Business Professionals Have Suffered a Devastating Setback

Crucible Leadership survey adapted into online assessment to help others move beyond failure and tragedy to lead lives of significance

Forty-nine percent of American business professionals have endured a setback so traumatic and painful that it has fundamentally changed their lives, according to new research conducted by Crucible Leadership, a life practice for living and leading with uncompromised authenticity

The scientifically valid results affirm a foundational pillar of Crucible Leadership's mission to help leaders pursue lives of significance that benefit others – in the workplace and beyond.

"These findings should ease the feelings of shame and failure that plague so many who experience a shattering setback," Crucible Leadership founder Warwick Fairfax explained. "Although they might feel like they are alone in their pain, they most assuredly are not."

Fairfax knows the devastation of what he calls "crucible experiences" firsthand. He was born into a 150-year-old media dynasty in his native Australia and groomed to be its heir. But his attempt to reassert family control in the mid-'80s ended in spectacular failure: the company slipped from family control and resulted in a \$2.25 billion loss.

He founded Crucible Leadership after reflecting on what the failure revealed about his skills, vision, values and passions – and now offers insights and hope to others that their crucibles can also be overcome.

The latest tool to assist leaders from all walks of life learn and apply the lessons of their crucible experiences is a free online assessment available at www.crucibleleadership.com. The tool encourages leaders to reflect more deeply on their crucible experiences, and will let leaders know which one of four critical aspects of their lives necessary to move meaningfully beyond their crucible moments they should most focus on: understanding how they are designed, crafting a vision for their life and making that vision a reality. Leaders will receive additional information to help them in the area they need to focus on most.

"As hard as a crucible experience can be, it is not the end of your story, it can be the beginning of the story," Fairfax said. "When you take the time and make the effort to learn the lessons failure and devastation teach you about yourself, your crucible experience can become the beginning of a new chapter that can be the most rewarding of your life – a life that is on purpose, a life of significance."

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