

---

# Crucible

LEADERSHIP™

*by Warwick Fairfax*

---



## **Warwick Fairfax**

*Founder, Crucible Leadership*

Warwick Fairfax is the founder of Crucible Leadership, a philosophical and practical breakthrough for turning business and personal failures into the fuel for igniting a life of significance.

Fairfax was only 26 when, as the fifth-generation heir to the media empire bearing his family name, he led — and lost — a multibillion-dollar public takeover bid. The result? The company founded by his great-great grandfather slipped from family control after 150 years.

He is the *Wall Street Journal* best-selling author of *Crucible Leadership: Embrace Your Trials to Lead a Life of Significance* (Mount Tabor Media, 2021).

Fairfax holds an undergraduate degree in Philosophy, Politics and Economics from Oxford University and earned his MBA from Harvard Business School. He is an International Coach Federation (ICF) certified executive coach.