

IMPORTANT NOTE FOR THE INTRODUCTION:

Warwick's name is pronounced **WARR-ick**. The second "W" is silent.

Our speaker today is Warwick Fairfax, who just may be the only person you'll ever meet whose name, and the phrase "lost 2.25 billion dollars," appear in the same sentence.

But Warwick is not here to talk about what he's lost. Yes, he will share the details of what he has come to call his crucible experience – his failed takeover bid, at age 26, of the media dynasty that had been in his family for 150 years.

But what he's really here to inspire us with today is what he's learned from that loss and how those lessons have fueled a life of true significance for him. And can do the same for each one of us.

Warwick is the founder of Crucible Leadership, a philosophical and practical breakthrough for turning business and personal failures into the fuel for living life on purpose in service to others. Fairfax is also the *Wall Street Journal* best-selling author of *Crucible Leadership: Embrace Your Trials to Lead a Life of Significance* (Mount Tabor Media, 2021), the broad appeal of which led it to top Amazon's charts in business leadership, memoir and self-help

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Won't you please join me in welcoming Warwick Fairfax.